

The Silent Partner TESTIMONIAL

My relationship with **Australian Business Review** began approximately a year ago and much progress has been made since then. Although business was going well, I felt that I needed someone who I could talk to at the executive level and who could assist with plans for the business. I found it comforting to talk to someone who had previously faced the issues I face daily and who could provide a sympathetic ear and outsiders view-point.

Some of the areas we have worked on over the past twelve months include:

- ✔ Financial models for our Virtual Office Business.
- ✔ Online advertising campaigns.
- ✔ Website modifications to improve call to action and visitor to lead conversion rates.
- ✔ Development of an advertisement, structured interview, position description and sales KPIs for sales position.
- ✔ Assistance with interviews.
- ✔ Development of telephone and trade show sales scripts.
- ✔ Assistance with important technology decisions.

Business Profile

The Silent Partner is a leading provider of serviced and virtual offices to SME owners Australia wide.

For more info, visit:
www.silentpartner.com.au



If you are a small to medium business owner who is looking at ways to grow your business then I would recommend getting in touch with ABR. The initial review and report is insightful and a worthwhile exercise because it delves into areas that may not be considered by a business owner that is too close to the action.

Frank Stillone, Managing Director.

Speak with a business coach or business consultant about growing your business today:

Freephone 1800 632 907

<http://www.AustralianBusinessReview.com.au>